# **ELIYA SALAGALA**

### **UI/UX Designer & WordPress Developer**

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# **Professional Summary**

UI/UX Designer and WordPress Developer with over 3 years of experience crafting user-centered interfaces and responsive, SEO-optimized websites. Proficient in Figma, WordPress customization, and user research, with a passion for building accessible and engaging digital experiences.

### **Skills**

- Design Tools: Figma, Adobe XD
- Development: WordPress (themes & plugins), HTML5, CSS3, JavaScript (basic)
- Research: User Interviews, Usability Testing
- Other: SEO Basics, WCAG Accessibility, Responsive Design
- Soft Skills: Communication, Collaboration, Time Management

# **Work Experience**

#### **Product Designer @ PlantyHomes**

Feb 2024-Sep 2024 Remote

- Designed an interface for merchants to register nurseries and manage product listings.
- Created an intuitive user experience for browsing and booking plants, with seamless navigation.
- Developed the UI for tracking orders, managing delivery routes, and monitoring delivery statistics.
- Designed comprehensive dashboards for administrators to oversee operations, including order management, employee monitoring, and feedback analysis.

#### Website Design Intern @ YuvaCracy Foundation

Aug 2023 - Sep 2024 | Remote

- Worked with a small cross-functional team to design interaction flows for YuvaCracy website
- Responsible for user research, information architecture, interaction & visual design, and prototyping across web and mobile interfaces.
- Played a key role in enhancing the foundation's online presence by designing and implementing website improvements.

# **Selected Projects**

### **Gavell Architecture Website**

UI & UX Design + WordPress Development

- Designed and developed a responsive portfolio site for an architecture firm using Figma and WordPress.
- Tools: Figma
- https://gavell.in/

### Saladmine Landing Page (Design & Development)

UI & UX Design + Figma Tool

- Designed and developed a subscription landing page for a healthy meal delivery startup using Figma and WordPress.
- Tools: Figma
- Link: Behance.com

### **Education**

# **Bachelor of Technology - Civil Engineering**

Chirala Engineering College Chirala 2018-2022

Originally trained as a civil engineer, I transitioned into UI/UX design driven by a passion for user-centered digital experiences. I've since worked on multiple design projects and mastered tools like Figma and WordPress.

## **Certifications**

- Google UX Design Certificate Coursera, 2023
- UI Design Certificate Udemy, 2023